

*National Longhouse®
Program Support*

National Longhouse, Ltd.

MODEL CONSENT /
IMAGE RELEASE
PACKET



INTRODUCTION

One important item that can be overlooked by an organization is obtaining a release for any photograph or artwork used in an electronic or printed publication. Such a publication can include a newsletter, web site, handbook, flyer, or a brochure. By opting to use the following forms, an officer or employee can reduce the risk of liability for his or her corporation.

Depending on the circumstances, the following forms should be used either singularly or in combination:

Letter of Agreement

*Use this form to get the owner's permission for **FREE** use of his/her photograph or artwork.*

Professional Photograph/Artwork Model Consent and Release

*Use this form to get the owner's permission for **PAID** use of his/her photograph or artwork.*

Photograph/Artwork Model Consent and Release

*Use this form along **WITH** either of the above forms, **IF YOU CAN IDENTIFY ANY INDIVIDUAL IN THE PHOTOGRAPH OR ARTWORK.** Each identifiable person must sign one of these!*

Program Item: _____

Page: _____

Nat'l Longhouse Use Only

NATIONAL LONGHOUSE, LTD.
LETTER OF AGREEMENT

Dear Contributor,

Thank you for your submission of a photo or artwork to be used by the National Longhouse, Ltd. for its program related materials.

By submitting your photograph or artwork, you are granting National Longhouse, Ltd. non-exclusive, worldwide rights for use of your work in the print or electronic versions of its program related materials and in any future derivative products that pertain to these materials, and other purposes that National Longhouse, Ltd. deems appropriate, including print, video, Internet, patches, hats, attire, advertising, and promotional purposes. You also agree that all reproductions of these photo(s) or artwork(s) in any form made or used in relation to this release are and shall remain the property of National Longhouse, Ltd.

By signing this letter, you are confirming that you either own the photo/artwork yourself or that you have the permission from the owner to submit it for use by the National Longhouse, Ltd. for its program related materials.

If your work has an identifiable individual(s) in the picture, please have each individual sign an enclosed "Photograph/Artwork Model Consent and Release" form granting permission for his/her image to be used, and return it with this letter.

Please sign below to indicate your agreement to the conditions stated in this letter, and return the original to:

NATIONAL LONGHOUSE, LTD.
Attention: Photo Permissions
4141 ROCKSIDE ROAD, SUITE 150
INDEPENDENCE, OH 44131-2594

Sincerely,

_____ (*Name of National Longhouse Officer*)

_____ (*Officer's Title*)

Contributor signature

Date

Program Item: _____

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NATIONAL LONGHOUSE, LTD.

PHOTOGRAPH/ARTWORK MODEL CONSENT AND RELEASE

A model release form is required for each identifiable individual in the photograph or artwork. Please have the individual sign this consent and release form, and return it to:

NATIONAL LONGHOUSE, LTD.
Attention: Photo Permissions
4141 ROCKSIDE ROAD, SUITE 150
INDEPENDENCE, OH 44131-2594

DESCRIPTION OF PHOTO(S)/ARTWORK(S):

PHOTOGRAPHER/ARTIST: _____

I hereby consent to the use of my image and likeness as set forth in one or more photo(s) or artwork(s) described above for such purposes as National Longhouse, Ltd. and its affiliates deem appropriate, including print, audio/video, Internet, patches, hats/attire, and promotional uses. I also agree that all reproductions of these photo(s) or artwork(s) in any form made or used in relation to this release are and shall remain the property of National Longhouse, Ltd.

Name: _____

Signature: _____

Address: _____

Phone: (Home) _____ (Work) _____

If a minor under the age of eighteen (18) is involved, a parent or guardian must give permission by signing below:

Signature: _____

Relationship: _____

Minor's age: _____

Program Item: _____

Page: _____

Nat'l Longhouse Use Only

NATIONAL LONGHOUSE, LTD.

PROFESSIONAL PHOTOGRAPH/ARTWORK RELEASE

Permission to the National Longhouse Ltd.

Permission is hereby granted by: _____ (ôLicensorö)
for National Longhouse, Ltd. (ôPublisherö) to use the image:

_____ (image title/description)

by: _____ (artist/photographer) for use in the

_____ (item/product) of the National Longhouse, Ltd. in its print and electronic
(Internet) form. Rights granted include one-time, non-exclusive, English language, worldwide distribution rights.

Fee (if any) \$ _____

The Licensor agrees that there will be no additional fee for use of the image in a piece promoting the

_____ (item/product), so long as it is used in the context of
the page containing the image. It is agreed that such promotional usage may be in the print and electronic media.

The image will be credited in the _____ (item/product) as specified here:

Licensor warrants that he/she/it owns the copyright to the above image and/or has the right to grant permission
for use as described herein. Licensor further agrees to indemnify and hold harmless the Publisher against any and all third
party claims arising out of the rights granted herein.

For photos or artwork depicting recognizable subject(s), Licensor warrants that it has signed model release(s)
covering the use as described herein.

No officer, director, trustee, employee, member, or agent of National Longhouse, Ltd. or its affiliates shall be
personally liable for the performance of or failure to perform any term or condition of this agreement. Licensor shall look
solely to the Publisher itself for satisfaction of the Publisher's obligations under this agreement.

Please sign and return this Permission form to:

NATIONAL LONGHOUSE, LTD.
Attention: Photo Permissions
4141 ROCKSIDE ROAD, SUITE 150
INDEPENDENCE, OH 44131-2594

Licensor's signature on a fax copy of this permission constitutes Licensor's acceptance of ALL terms of this permission.

ACCEPTED:

Licensor Name Printed _____

Federal I.D.# or S.S.# _____

Signature: _____ Date: _____

Name and title of signer: _____
(if different than Licensor name above)